

STRATEGIC DIRECTIONS OF ACTIVITY OF  
INTERNATIONAL TELECOMMUNICATION UNION (ITU)

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СТРАТЕГІЧНІ НАПРЯМИ ДІЯЛЬНОСТІ  
МІЖНАРОДНОГО СОЮЗУ ЕЛЕКТРОЗВ'ЯЗКУ (МСЕ)

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**Анотація.** Виступ Генерального секретаря Міжнародного союзу електрозв'язку (МСЕ) на об'єднаному засіданні піклувальної і вченої рад Одеської національної академії зв'язку ім. О.С.Попова 24 листопада 2007 року.

**Annotation.** Secretary general of the International telecommunication union (ITU) scientific lecture on the Odessa national academy of telecommunication named after A.S.Popov Scientific council 24 November, 2007.

Dear colleagues, good morning. Dear students from Ukraine and other countries of the world, especially addressing to the students from Africa. My countrymen which are here. When I see you in this room, I feel you very much gratitude that you.

I'm be wait pond year visiting harmony to see the world been done in this academy. I am very proud of the achievements come this Academy in working in line with any corporation, with the International Telecommunication Union. When I came as Secretary general, one of the first ask I wanted to have a free access of universities too the ITU standards.

I have free recommendation for you, I believe, this is the best way for an international organization like ITU. We are now called an information society. Where anyone information must be access to everyone.

We need use information. I have a very big dream for a world, a network world where citizens contributes to the knowledge. Ten years ago, many people didn't have a mobile phones. 2 million, 3 million, use mobile phone today.

I'm very proud of leading the ITU. We are the oldest organization of the United National Company. As you know, it was created in 1865, hundred and forty two years ago. I always said that ITU is one of the daughters of the United Nation. The United Nation is using spirits of the ITU. We just have world conference in Geneva for three or four weeks to define new spectrums for all centuries. And I'm very proud, to say that.

ITU works in partnership with our membership, which includes 191 Member States as well as over 700 Sector Members and Associates who hail from the private and public sector and include international and regional telecommunication organizations. As it expands its efforts to develop an enabling environment through policy and regulatory modernization and harmonization, the Union's priorities are to strengthen cybersecurity and emergency communications, support the migration to next-generation networks, and

buildcapacity especially in least developed countries.

The watchword is 'convergence'. It's changing the nature of what we once called telecommunications services, it's reshaping the way we consume and access those services — and it's transforming the networks by which they are delivered. In the wired — or wireless — world of the future, we will have more mobile applications and we will see an exponential growth of the Internet, which is today still in its infancy. More will also be achieved in Speech Recognition Technologies, breaking all language and literacy barriers — making the world a true Knowledge Society.

I want to say also, this is an only organization when we can achieve success. Result is a symbol, witch mean that we all are equipment with head. Everybody agrees on this spectrum that we greatly use in the next thirty years. Second sector of the Union is standardization. There are many things, witch so many people take for gluttoned today. Anybody is on the line. I respect any on the China that result is very strong standards made by many companies and countries.

Our third sector in the ITU- we must widen networks systems and applications, we must use a programs to global effect, that well we see today that we are it. When I was elected Secretary general I ladle out three important solutions. One of them- divide. We are called information society, where is a telephone, Internet access in every school, every village, every hospital, every university. This is great dream. But we are very confident that you are giving in schools like here, in the Academy of Telecommunications. You will be engineers. As engineers you will be train to design systems and networks. You will be successful.

As you know, we are dependence on Internet today, to communicate, to do business to access or recommends and for pleasure. We need to be sure that you are protected from criminals. I just visited today school and all you now only take for the criminal.

We need to organize the global lines against the criminal with peace. That's cost rule international argument at harmonization of peace.

That's cost rule considers for striking technically the criminals and that's cost rules a good network all nations. I say all nations, because if one nation is that outside, the criminal bosses around her.

We need to agree on what is the true and what is not, because sometimes unfortunately some people cry in one country and don't cry in other. And work at your dream in this Academy is very important to all of this. Very important for myself was to imagine the communications with case of natural disasters. We have so many natural disasters, and really no countries or no nation is complete ready for natural catastrophes. Just imagine how much we can spend in a world! So we should make sure peace is a peace for one. We should also be able to have each other address for restoration, prevention of disasters. Communication is a first thing that comes in everything. And as we see, we need to communicate in our live.

Since I took office the United Nation Secretary general, the nature has begun to change again, we know some of the natural links has changed. We know the rise of temperature destroys a defense from the sun, which has an effect of the electromagnetic waves.

We know also the effect of planet change, of course by electric devices that we have today. Just imagine how much we get change if we could.

We have so many devices today from video, video camera, DVD, telephones; computers and televisions are standing by on-line in ten years between 1996 and 2006.

There are been a half degree increase in the temperature of the globe from fourteen degrees to fourteen point five to be Celsius.

And now, ice mass reduce by two million square kilometers, just ten years. Of course, there`re been many achievement made since the module other protocols. Of course, the Kyoto protocol has not been sine of many countries, where for use effect not refer and we need to be sure. As something result about that, as you know, the modular protocol was reduced by 5 percents.

Therefore need to work together, in a global coalition, to think of the difference protocols and considers. We can put in peace in the information and communication devices.

As you know, all industries together contribute to four percents in the green house.

Of course, that`s not very high. Convert the potential of all combine with energy wish will be fourteen percents.

Information has different between us, because information is not material. Therefore, we don`t produce pollution, than we can say the planet in the united nation company the difference complexes, where everyone uses latex and coppers.

I was in UNESCO in September this year. And I was surprised by a very low member of people using latex there are only six. I hoped 3 hundred people. But we need change this situation! We also have to contribute in using videoconferences replacing of the trips. I will take in the next year.

ITU will continue to review and adjust its priorities and its working methods to ensure it remains relevant and responsive in the face of rapid changes in the global telecommunication environment. As the world becomes ever more reliant on telecommunication technologies for commerce, communication and access to information, ITU`s role in standardizing emerging new systems and fostering common global policies will be more vital than ever before.

Ladies and gentlemen, I would like to also national showing of the transmission to digital television. That has been decided by the International Telecommunication Union.

I was very proud to see the contribution of this Academy doing in the store books of the ITU.

I am very proud to work in this industry, and I would like to see you soon.